

# AWS State, Local, and Education Learning Days

Sacramento, CA

**200**  
level

**Large-Scale  
Migration and  
Modernization**

Transform Your  
Cloud Journey:  
Unlock AWS  
Migration Strategies  
for Seamless Digital  
Transformation and  
Business Innovation.

**aws Learning Days**  
State, Local, and Education



# Large-Scale Migration and Modernization with AWS

## Best Practices and Lessons Learned

### Sameh Louis

Principal Customer Solutions Manager  
Amazon Web Services  
samlois@amazon.com

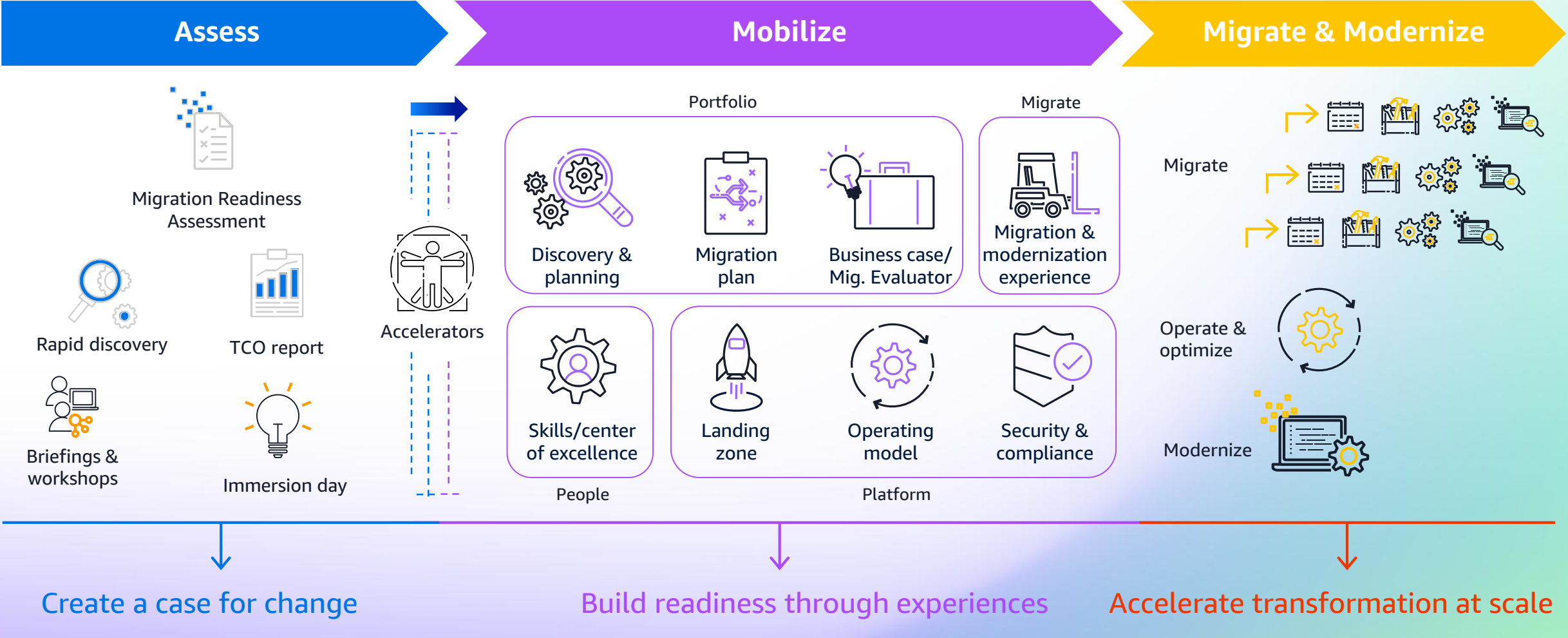
### Brian Rodgers

Customer Solutions Manager  
Amazon Web Services  
bdrodg@amazon.com

# Migrations are more than just shifting technology



# Our simple three phase approach



Using a proven framework greatly increases your odds of success

# Available Assessment Tools

## AWS Services and Tools



Migration Evaluator



AWS Migration Hub



AWS Application Discovery Service



AWS DataSync



Cloud Adoption Readiness Tool (CART)



Migration Readiness Assessment (MRA)



CloudOptimizer



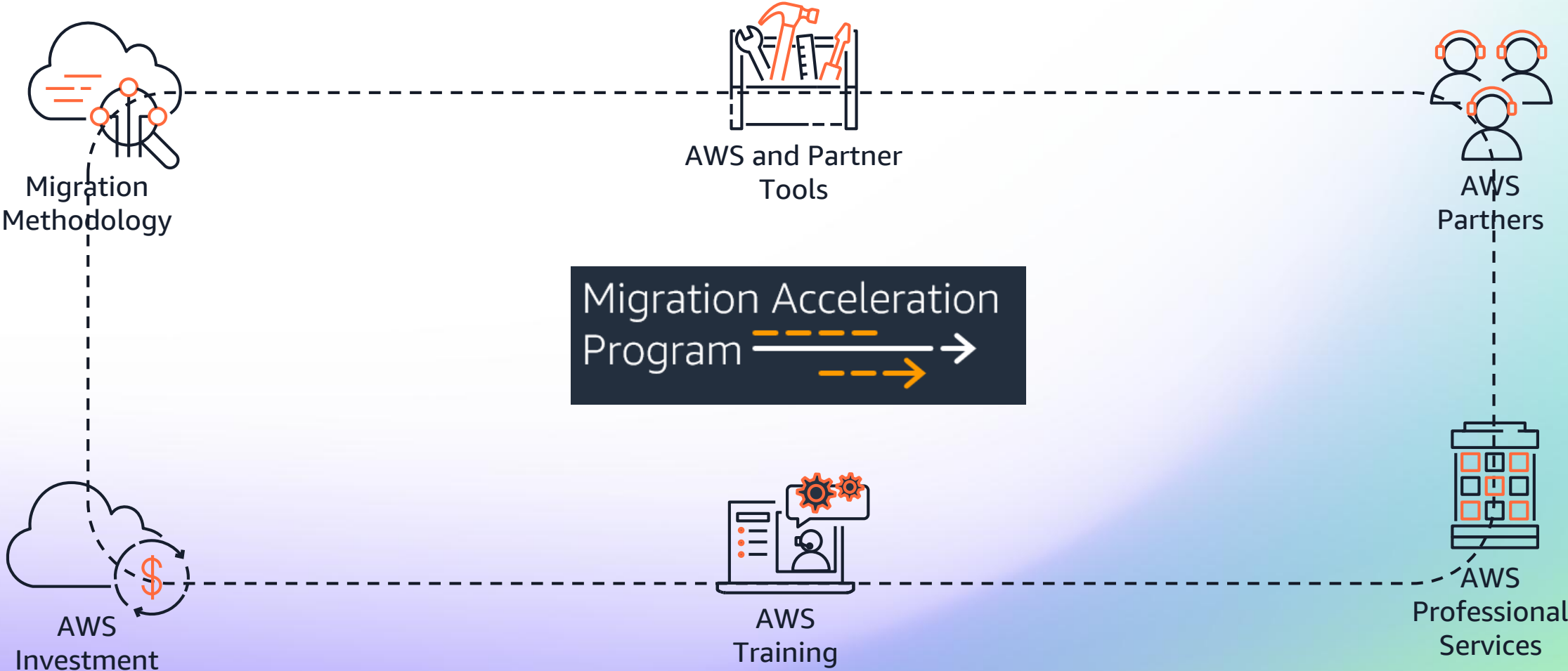
Migration Portfolio Assessment (MPA)

## Partner tools – Discovery, Planning, Recommendation



# Migration Acceleration Program (MAP)

Flagship AWS program to help customers migrate and modernize to AWS using a proven approach



# Making the case for migration

WHAT'S IN THE WAY?



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# Understand your compelling “why?”



Delivery speed improvement



Time-driven data center exit



Acquisition of another business



Divestiture of a line of business



Reduce technical debt



Cost reduction



Moving to multi-tenancy SaaS



Licensing cost reduction



Enabling gen AI solutions



Removing undifferentiated lifting



Security improvements



Availability improvements



Moving to data-driven business



Changing contact center technology



Moving to data as a product



Durability improvements



Sustainability improvements



Move to compete globally



Scalability improvements

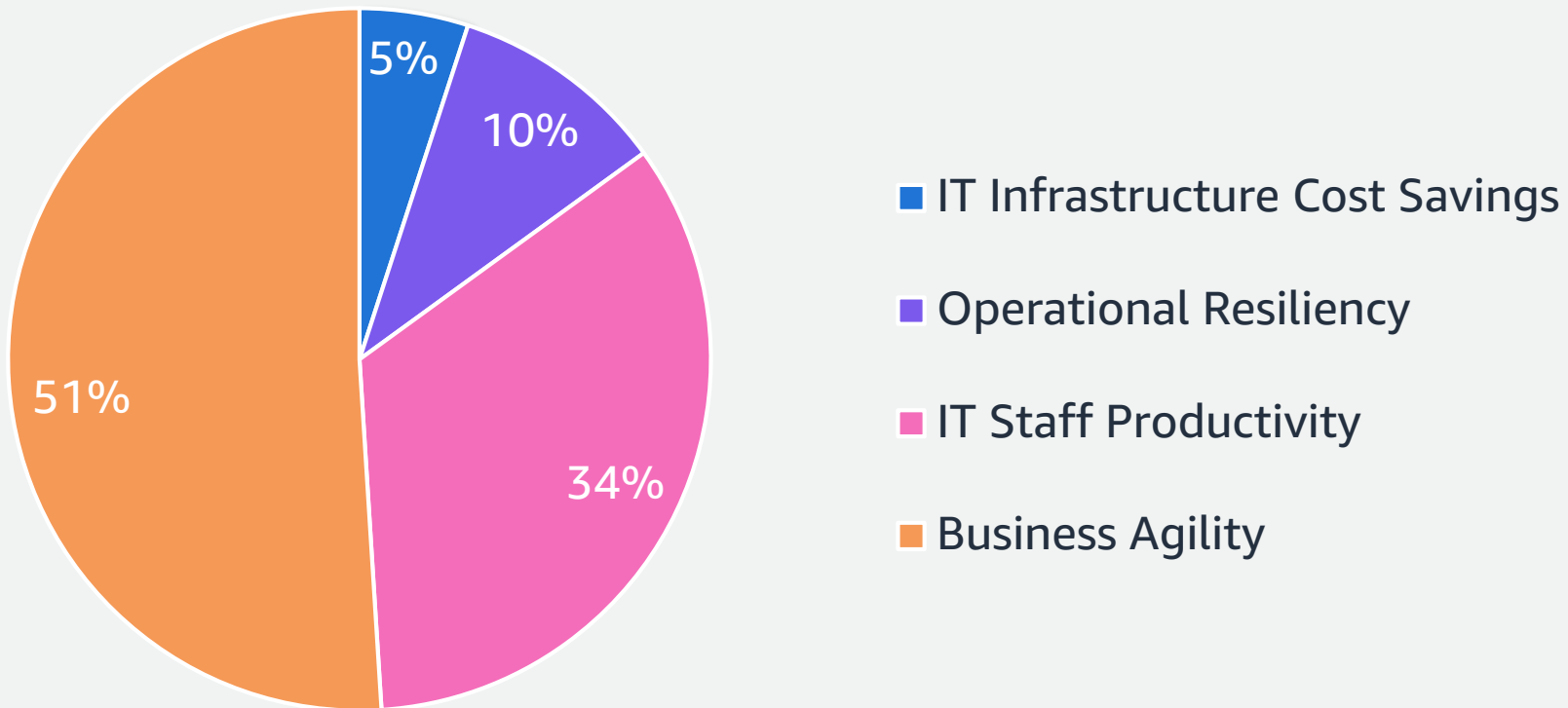


All of the above!!

# Where does cloud business value come from?

IDC: NON-TCO DRIVERS CONSTITUTE OVER 90% OF ECONOMIC BUSINESS VALUE

## Distribution of economic benefits from moving to AWS



[The Business Value of Amazon Web Services, IDC Research, Inc., June 2022](#)

# The AWS Cloud Economics team can help

### Business Case Executive Summary

**Background**

- Directional business cases which estimate value differences between capacity-driven on-premises environments and consumption-driven AWS environments have historically been difficult to complete due to differences in cost-drivers, fixed and variable and, among other factors.
- AWS Cloud Economics has developed an established methodology for evaluating migration value. [Stakeholder] at [Company] requested assistance with creating a directional business case to demonstrate the potential value created by migrating core services from on-premises to AWS.

**Approach**

- Leverage the AWS Cloud Value Framework to develop an apples to apples comparison of the total cost of ownership on-premises and AWS
- Data used in generating these estimates was sourced from [Migration Evaluator]
- The AWS and on-premises estimated spend is based industry averages and assumptions
- This business case includes right-sizing CPU/RAM utilization and time-in-use, based on industry standards.

**Outcome**

- The preliminary analysis indicates TCO savings of 34% over a period of 5 years. This does not include an EDP discount or MAP credits

Total Business Value Created	\$26,479,025	Cost Savings %	34%	Annual Savings	\$1,295,805	5-Year Savings	\$6,479,025
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**Next Steps**

- Discuss assumptions with the customer to identify additional optimization areas
- Conduct a business case deep dive, as needed
- Refine business case with AWS investments

Executive Summary

### Business Value Savings Summary

Below is a 5-year summary of business value savings estimated based on data provided by the customer and industry benchmarks

Description	<b>Cost Savings (TCO)</b> Infrastructure cost savings / avoidance from moving to the cloud	<b>IT Staff Productivity</b> Efficiency improvement by function on a task-by-task basis	<b>Operational Resilience</b> Benefit of improving SLAs and reducing unplanned outages	<b>Business Agility</b> Deploying new features applications faster and reducing errors			
Savings	\$X.XM	+	\$X.XM	+	\$X.XM	+	\$X.XM

Annual Savings Opportunity is \$XX.XM

Financial Impact Results

### Customer Carbon Reduction Benefit

KPI	% Improvement	Annual Benefit	Value Driver / Details
Estimated Carbon Reduction (Metric tons of Carbon)	89%	216.6	Total Carbon Reduction Estimate
	72%	175.2	Benefit from Higher Server Utilization
	17%	41.4	Benefit from Higher Renewable Energy Mix
<b>1082.92 Metric tons of Carbon</b>			
5 Year Benefit			

Carbon Reduction Benefit Results

### 5 Year Infrastructure Savings Summary

Category	Colo	AWS
Compute	\$7,574,138	\$2,844,739
Storage	\$10,557,713	\$8,337,408
Network	\$892,111	\$264,377
AWS Support	\$0	\$1,098,415
<b>Total Costs</b>	<b>\$19,023,962</b>	<b>\$12,544,939</b>

**Cost Savings % 34%**  
**Annual Savings \$1,295,805**  
**5-Year Savings \$6,479,025**

- Compute and Storage data has been obtained from Migration Evaluator while Networking is representative for comparison
- This view reflects a steady state comparison of on-premises to AWS migration, it does not capture, Migration Costs or Migration ramp
- The cost represent ~80% of the estimated spend. Customers spend an additional 10 - 20% of the total on services (Monitoring, Advance security, Marketplace etc) in both on-premises and AWS environment

Infrastructure Savings Summary

### 5 Year Steady State Cash Flow Summary

Category	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Compute	\$3,849,688	\$1,013,502	\$1,317,543	\$1,013,502	\$1,013,502	\$58,207,736
Storage	\$693,020	\$135,768	\$135,768	\$135,768	\$135,768	\$1,713,345
Networking	\$639,159	\$90,000	\$90,000	\$62,061	\$90,000	\$1,531,220
<b>On-Premises Total</b>	<b>\$5,181,867</b>	<b>\$1,239,270</b>	<b>\$1,539,270</b>	<b>\$1,205,329</b>	<b>\$1,239,270</b>	<b>\$13,462,301</b>

Category	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Compute	\$3,352,274	\$484,644	\$484,644	\$3,352,274	\$484,644	\$7,160,480
Storage	\$154,509	\$354,509	\$354,509	\$154,509	\$354,509	\$1,712,541
Networking	\$56,923	\$56,923	\$56,923	\$56,923	\$56,923	\$284,615
AWS Support	\$180,000	\$180,000	\$180,000	\$180,000	\$180,000	\$900,000
<b>AWS Total</b>	<b>\$3,743,706</b>	<b>\$1,076,076</b>	<b>\$1,076,076</b>	<b>\$3,743,706</b>	<b>\$1,076,076</b>	<b>\$8,117,639</b>

Cashflow Summary

### Scope and Assumptions for TCO

Item	Scope
Scope	<ul style="list-style-type: none"> <li>Analysis based on customer provided VM list from April 6, 2022</li> <li>Compute and Storage are obtained from the VM Inventory. Network estimates are based on customer provided system requirements documentation</li> </ul>
AWS Region	<ul style="list-style-type: none"> <li>Primary - US West (Oregon)</li> <li>DR - Asia Pacific (Tokyo)</li> </ul>
Business case and Hardware refresh timeline	<ul style="list-style-type: none"> <li>5 years business case with 5 years refresh timelines</li> </ul>
Pricing Instruments	<ul style="list-style-type: none"> <li>3 year instance savings plan with all upfront pricing</li> <li>Spot instances for non-CPU servers</li> <li>20% MAP discount on Year 1 server and storage spend</li> <li>0% EDP discount on server and storage spend</li> </ul>
Co-location estimated cost	<ul style="list-style-type: none"> <li>Estimated rates based on industry + OEM + Analyst Data applied to Rensnes inventory data</li> </ul>
Compute Utilization	<ul style="list-style-type: none"> <li>Obtained from 2021 Migration Evaluator scan</li> <li>Average CPU utilization was 32%. Average RAM utilization was 32%</li> </ul>
Physical hosts	<ul style="list-style-type: none"> <li>Host type was assumed based on the Hicachi 85500 model</li> <li>Included in customer provided system requirements with the following specifications:</li> </ul>
Linking	<ul style="list-style-type: none"> <li>Hitachi Innox Workload, and RHIL licenses</li> <li>Customer own S3, licenses</li> </ul>
Storage	<ul style="list-style-type: none"> <li>On-premises data disk storage mapped to EBS volumes, system disk storage part of EC2 mapping</li> <li>Daily and monthly backups for data and system disks respectively for the primary environment</li> </ul>
Networking	<ul style="list-style-type: none"> <li>Includes VPN tunnel for connection and monthly data egress</li> <li>Data obtained from customer provided system requirements documents</li> </ul>
Support	<ul style="list-style-type: none"> <li>Business level support had been estimated</li> </ul>

All Assumptions Used

# Business case with Migration Evaluator

## Quick Insights report

**Quick Insights**  
Generated: 11/09/2021

Right sizing workloads on AWS would result in an estimated annual cost of **\$2,332,725 USD** \* for Amazon Elastic Cloud Compute (EC2) and Elastic Block Storage (EBS).

Based on your reported CPU and memory utilization, you could realize a **14% savings** \*\* compared to directly mapping your on-premises servers and storage. With AWS, you have access to more instances in every imaginable shape and size than you'll find elsewhere and we continue to add more so you can always find the right size based on your current needs.

Electing to repurchase non-optimized operating system licensing from AWS would add **\$1,645,310 USD** \* to the Amazon EC2 and EBS costs shown above.

If you would like to learn more about migrating workloads to AWS including software license optimization and exploring managed services, please contact your AWS account team or email [migration-evaluator@amazon.com](mailto:migration-evaluator@amazon.com).

**About this report**

The analysis is based on infrastructure, software licenses and utilization discovered from 10/29/2021 to 11/07/2021.

**Servers**  
- 585 virtual machines  
- 180 physical servers

**Storage**  
- 874 TB of attached block storage

**Utilization**  
- 42.6% peak CPU utilization\*\*\*  
- 90% peak memory utilization\*\*

**Licensing**  
- 755 servers (Linux: 101, Windows: 562, RHEL: 48, SUSE: 54) - 90% peak memory utilization\*\*  
- 105 servers running SQL Server (Standard: 28, Enterprise: 75)

\* Projected AWS costs based on public standard reserved - no upfront - 1 year instance Savings Plan USD pricing for Amazon EC2 and Amazon EBS running in US East (N. Virginia) with using your own SQL Server licenses. This report provides an estimate of fees and savings based on certain information you provide. Fee estimates do not include any taxes that might apply. Your actual fees and savings depend on a variety of factors, including your actual usage of AWS services, which may vary from the estimates provided in this report.

\*\* Projected savings based on utilization data available to date compared to a like-for-like match of on-premises CPU and RAM usage. A larger utilization period will improve right sizing confidence.

\*\*\* The average CPU utilization across all servers.

Engagement: scalable corp - phase 1

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## Directional business case

**Migration Business Case**  
Example Corp.  
Migration Evaluator  
October 18th, 2022

**Detailed Assessment Overview**

**Assumptions & Modeling Details**

- Cost Model: 1 & 3 YR NURI
- US-East (N. Virginia)
- Right-Sized
- Zombies removed from Scope
- Licensing Optimized
- No App or Env Groupings Provided

**Financial Overview**

	On-Premises Cost Estimate	Option 1 1 YR NURI - LI	Option 2 1 YR NURI - BYOL SQL	Option 3 1 YR NURI - BYOL WS & SQL	Option 4 1 YR NURI - BYOL WS & SQL
Compute	\$1,851,506	\$890,765	\$677,569	\$520,675	\$726,525
Storage	\$828,648	\$374,231	\$374,231	\$374,231	\$374,231
Network		\$58,758	\$58,758	\$58,758	\$58,758
Annual Total	\$2,660,155	\$1,323,751	\$1,110,558	\$953,664	\$1,159,513
Annual Savings		50%	58%	64%	56%

**Time In Use**

Idle: 41.04%  
In Use: 58.96%

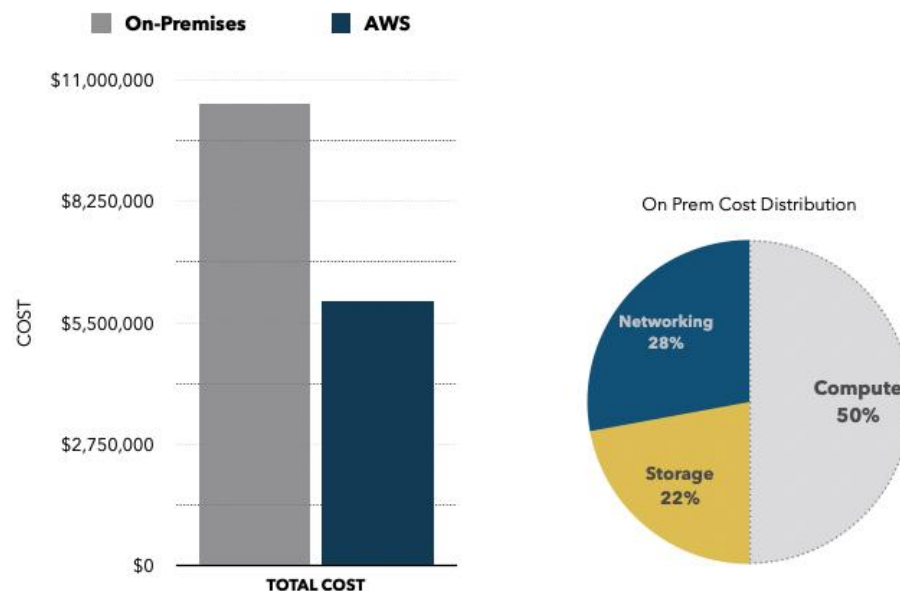
**Assumptions & Modeling Details**

- Modeled to Shared Tenancy
- Modeled to Shared Tenancy
- Modeled to Shared Tenancy
- Modeled to Shared Tenancy

Automated PDF & Excel export  
Available within **48 hours** of  
data collection

Available **5 days** after data  
collection ends (upon request)

# SUMMARY – ON PREM VS AWS (ME/CLOUD ECONOMICS TEAMS)



	On-Premises	AWS	SAVINGS	%
COMPUTE (3 Yrs Reserved Inst.)	\$6,766,642	\$2,992,184	\$3,774,458	55.8%
STORAGE	\$2,178,855.00	\$1,701,449.00	\$477,406.00	21.9%
NETWORKING	\$1,499,579.00	\$404,214.00	\$1,095,365.00	73.0%
AWS ENT SUPPORT	\$0	\$900,000	-\$900,000	0.0%
<b>TOTAL COST</b>	<b>\$10,445,076</b>	<b>\$5,997,847</b>	<b>\$4,447,229</b>	<b>42.6%</b>

Fig. Example of Total Cost (5 Years)

*\*Labor Cost Not Included | \*Windows SQL Included | \*SQL BYOL | \*3 Yrs Reserved Instance Pricing*



# Leadership support

KEY FOR ORGANIZATION SUCCESS

- Define and communicate **vision** and business strategy
- Be aggressive with goal setting and drive **top down**
- Mandate the move to **cloud-native** architectures org wide



# Blockers for cloud value realization



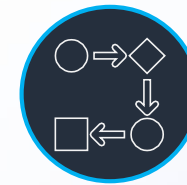
Lack of visible & active sponsorship



Siloed Workflows between orgs



Architectural Entanglement



Undefined operating model



Analysis Paralysis



Talent and skills gaps



Misaligned teams



Unrealistic goals

***AWS deploys proven mechanisms, developed over hundreds of customer engagements, to unblock and accelerate cloud journey***

# Preparing the organization to migrate

IS THE FOUNDATION READY?



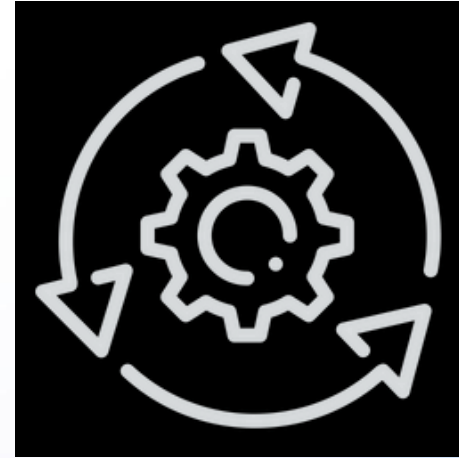
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# You need a cloud foundation



Landing Zone



Operating model(s)



**Cloud foundation**

# What is a landing zone?

- As a concept, “landing zone” represents a starting point for a customer’s cloud migration journey. In this context, landing zone refers to a cloud environment that can be used to deploy initial customer workloads. – AWS
- “Landing zone” can be defined as an environment where applications can “land” and just work, without having to worry about ecosystem dependencies such as network routing, AD integration, access to file storage systems, compliance with established company standards, etc.
- An ideal landing zone offers features and functionalities that cover capabilities under all three technical pillars of CAF - namely Platform, Operations and Security

# Cloud operating model

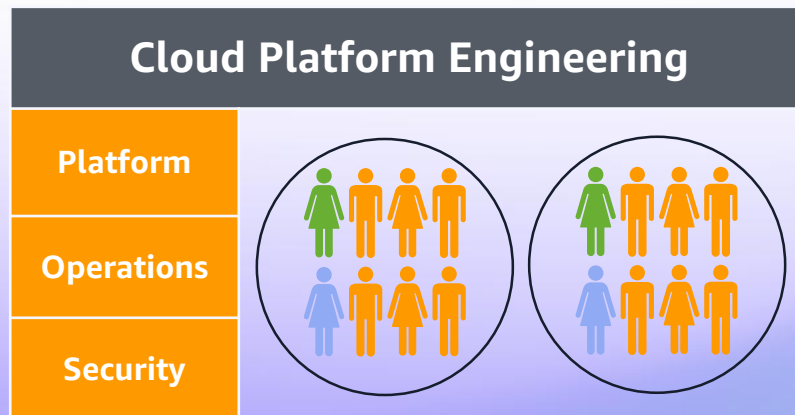
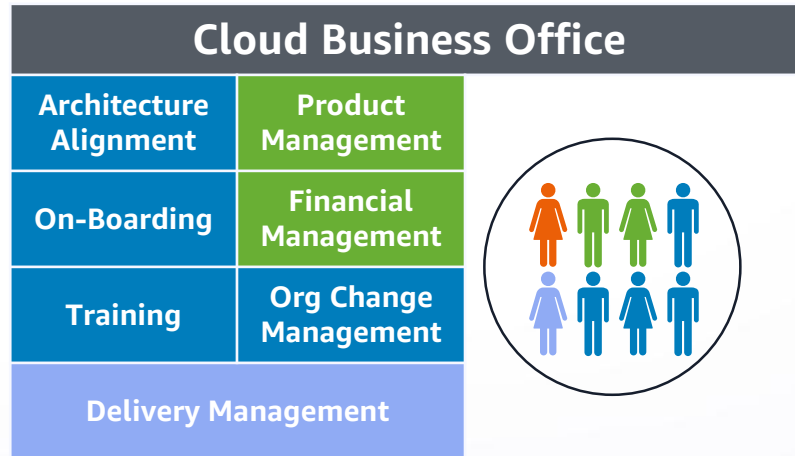
## Cloud foundation team

(0-6 months)



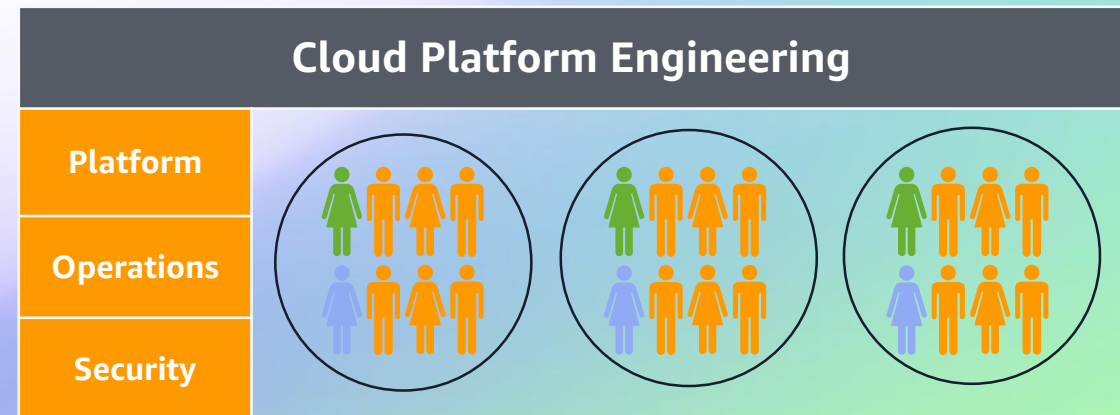
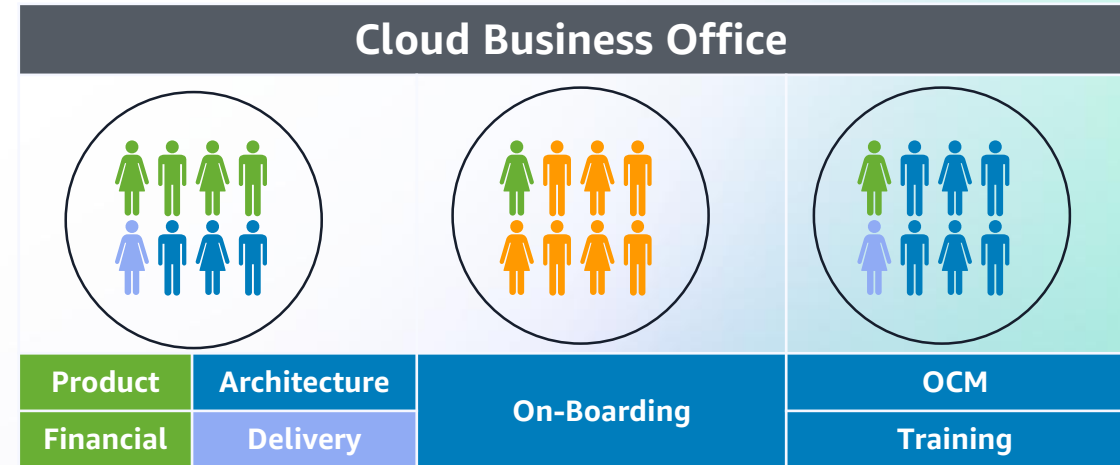
## Initial cloud enablement engine

(6-12 months)



## Cloud enablement engine @ scale

(12+ months)

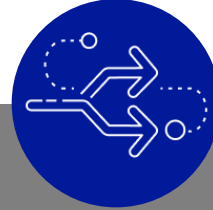


# Our comprehensive approach to enablement



## In-Person Immersion Days

- Workshops tailored to team needs or project objectives
- Taught by AWS Solution Architects and subject matter experts
- Access to regional higher ed learning days + seminars



## Personalized Plans

- Learning Needs Analysis for data driven plan creation
- Customized for each staff member based on role and team requirements
- Incorporates individual career goals



## Skill Builder + Lab Access

- Self-Paced courses, Labs, and Digital Classroom access
- Gamified learning with AWS Cloud Quest and Jams
- Full-length AWS certification practice exams

# Quick wins

ESTABLISH “LIGHTHOUSE” WORKLOAD

**High value:** focus on relatively small but important workload

**Representative:** avoid “one-off” or outliers so results will resonate across the organization

**Measurable:** use metrics to show measurable results of outcomes



# Accelerating your migration

HOW CAN WE HELP YOU REALIZE RESULTS?



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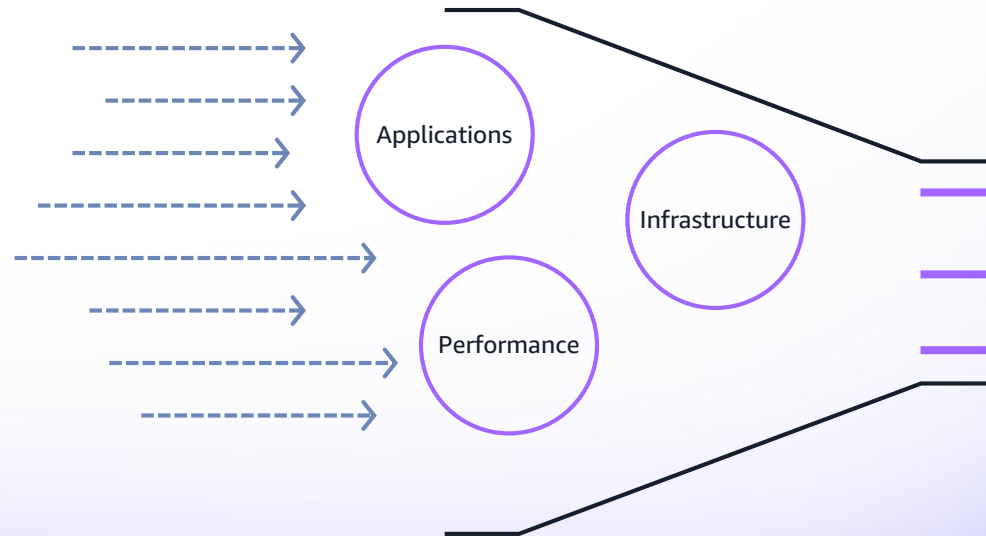


# Migration and modernization strategies

## Current IT snapshot



## Discover & organize data



## Strategies for each workload (7Rs)

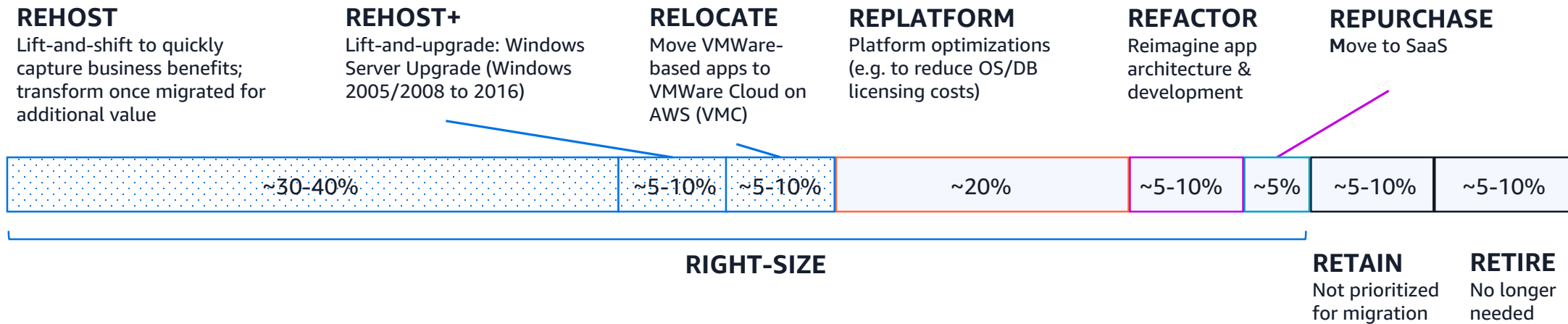
- Refactor
- Re-platform
- Repurchase
- Rehost
- Relocate
- Retain
- Retire

↑  
Level  
of  
effort

Strategy decision criteria should be based on both business and technical needs

# Migration and modernization patterns

## Typical IT environment by migration pattern:



**Migration** (rehost/relocate) helps you quickly realize cloud benefits; **Modernization** (replatform/refactor) helps you maximize those benefits; **Focus on both**, and periodic 'right sizing', to fully realize cloud benefits



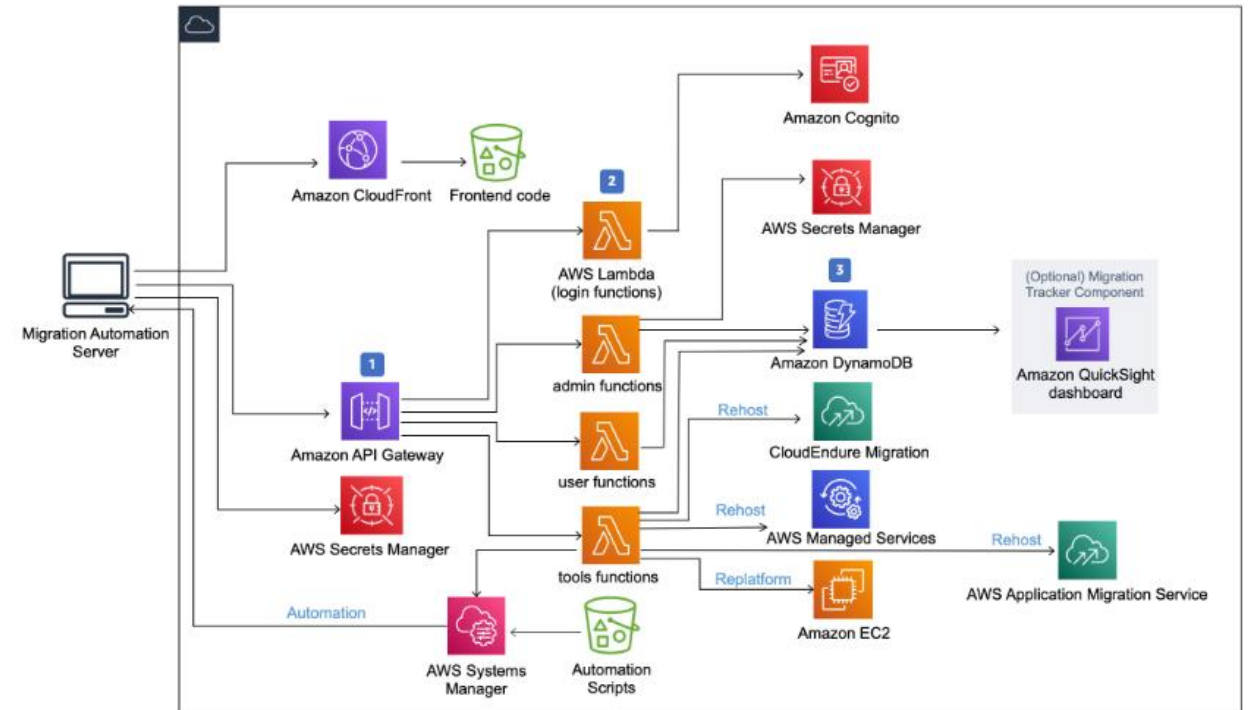
# Cloud Migration Factory

## Coordinate and Automate

Cloud Migration Factory (CMF) simplifies, expedites, and reduces the cost of cloud migration by offering a highly automated lift-and-shift solution.

It helps customers with their medium-scale to large-scale migrations by automating manual processes, which are often slow or complex to scale.

Thousands of servers have been migrated to AWS using CMF to date. For example, AWS customers have used CMF to migrate 1,300 servers in 5 months, and were able to cutover more than 600 servers in a single cutover window.



Learn more:

<https://aws.amazon.com/solutions/implementations/aws-cloudendure-migration-factory-solution/>

# University of Newcastle

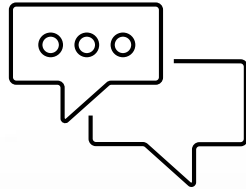
- Emergency migration of 139 applications to AWS in 9 months due to data center demolition, requiring partnership with AWS, Deloitte, and CSA
- Leveraged AWS services to replatform 72% and refactor 23% of applications, including NUSTAR student management system serving 39,000 users
- Achieved rapid infrastructure deployment through AWS (from 8 weeks to 6 minutes), implemented high availability with Amazon RDS Multi-AZ, and reduced infrastructure costs by 20%



# Leverage AI tools to accelerate your migration

## Assess

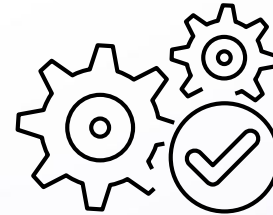
### PLANNING & ANALYSIS



- ✓ Improved decision making
- ✓ Wave planning
- ✓ Early Insights from GenAI like Anti-patterns
- ✓ Building Business Case

## Mobilize

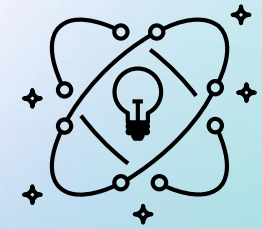
### AIDED MODERNIZATION



- ✓ Automated Code Documentation
- ✓ Automated Test cases and Test Data generation
- ✓ Landing Zone build & IAC

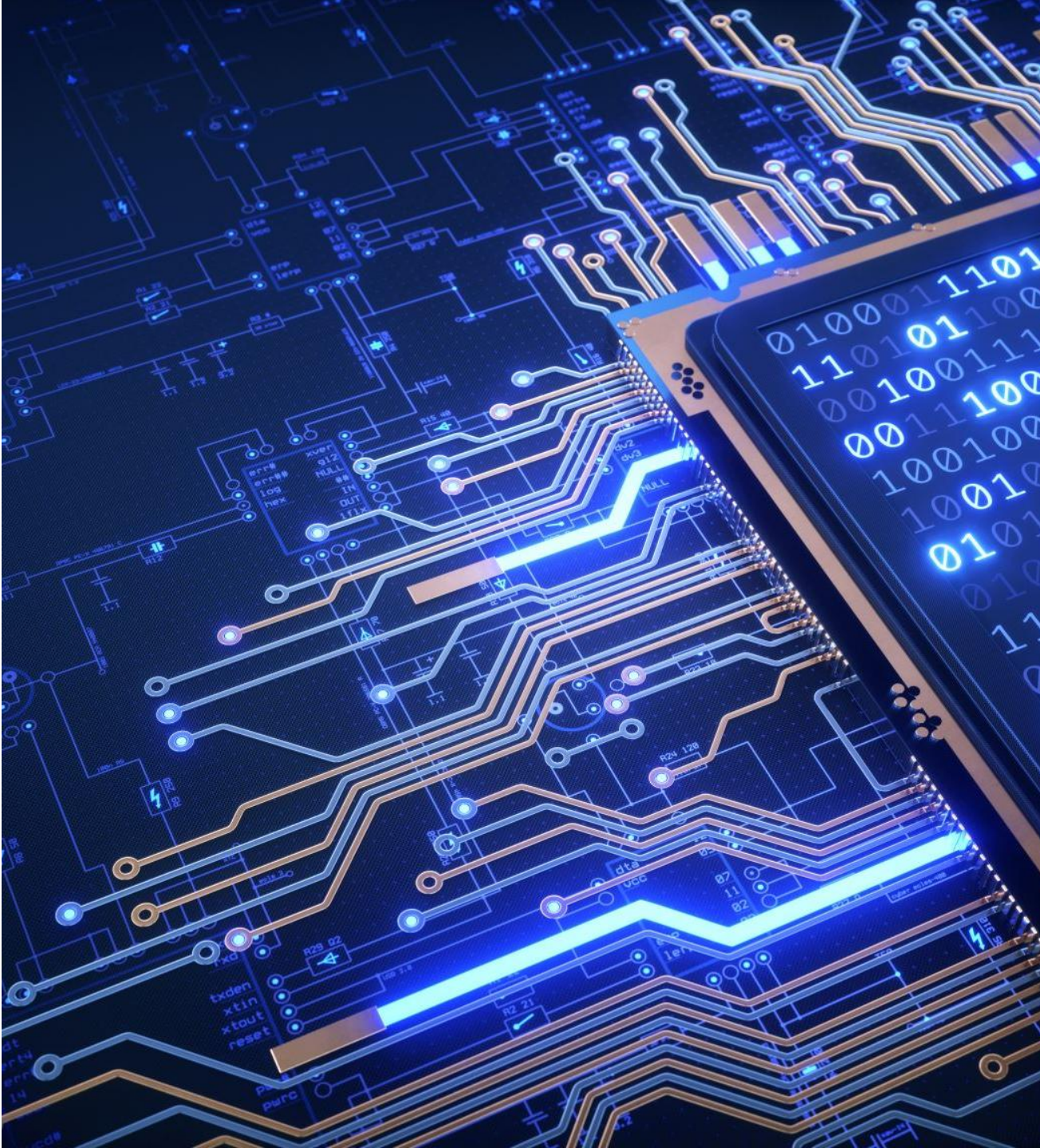
## Migrate & Modernize

### FORTIFY OPERATIONS



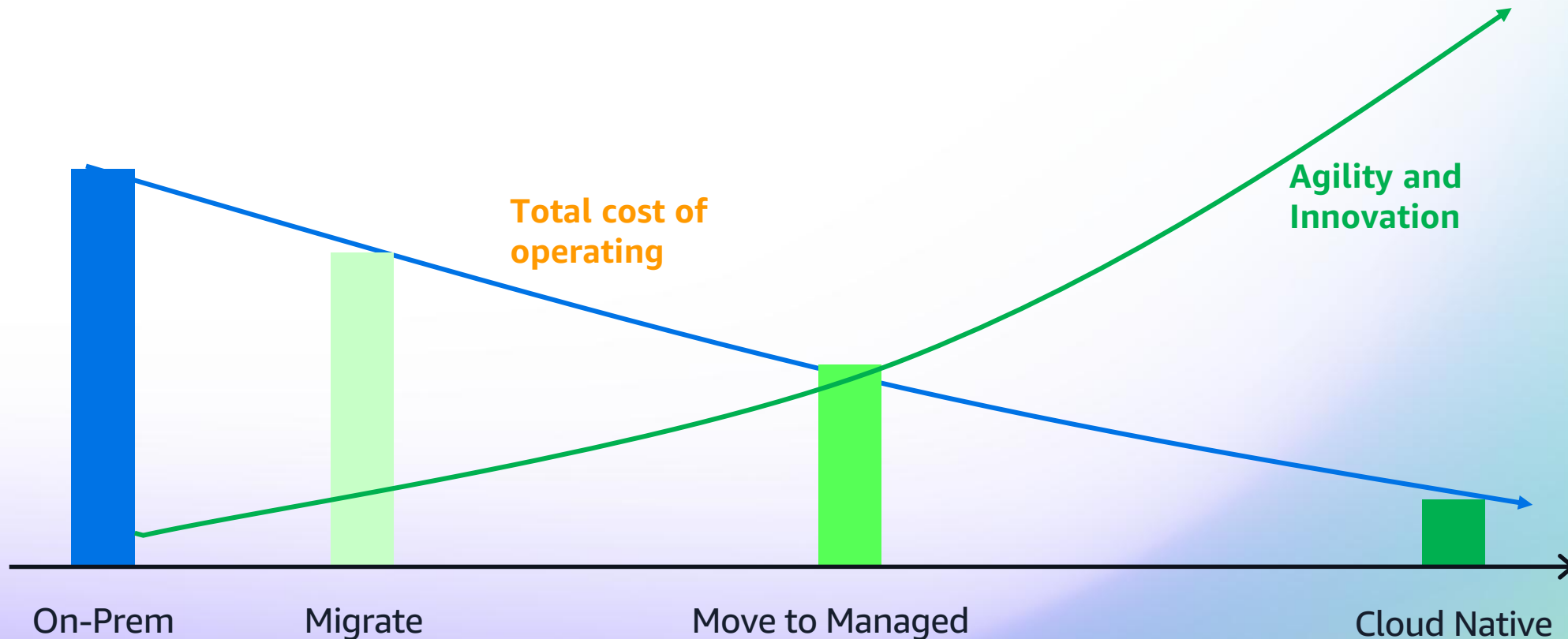
- ✓ Code build & Generation
- ✓ Version and Framework Upgrades
- ✓ Performance Optimization
- ✓ Troubleshooting & Debugging
- ✓ Cloud Native Build
- ✓ Code refactoring & Tech Debt reduction

# Modernize the results





# Both migrating and modernizing are important to fully realize the benefit of cloud





# Thank you!

## Sameh Louis

Principal Customer Solutions Manager  
AWS - WWPS  
samlois@amazon.com

## Brian Rodgers

Customer Solutions Manager  
AWS - WWPS  
bdrodg@amazon.com

Please complete the survey  
for this session



**Track: Cloud Foundations**  
Large Migrations and Modernizations

Coming up NEXT

11:30am – 12:30pm

**200**  
level

**Cloud architectural patterns:**

Master Cloud Architecture: Build Secure, Scalable Solutions with AWS Best Practices and Enterprise-Grade Design Strategies.

# Georgia Department of Community Health

- Challenge - Complex migration of legacy Medicaid system to AWS cloud while maintaining CMS compliance and continuous service for 2.4M citizens
- Partnered with GTRI to build modular AWS cloud services, replacing monolithic on-premises infrastructure with flexible, scalable solutions
- Cut modernization timeline by 2 years, reduced 15 COTS licenses to 3 AWS services, and achieved 99.99% uptime using AWS Availability Zones



# Migration & modernization projects can be challenging

## THESE PROJECTS CAN BE COMPLEX

- Deconstruct the on-premises technical environment
- Performance and relationship of migrating applications
- Understand the current operational processes
- Policy issues and business rules
- Security policies
- Embedded local knowledge
- People/culture issues
- Regulations

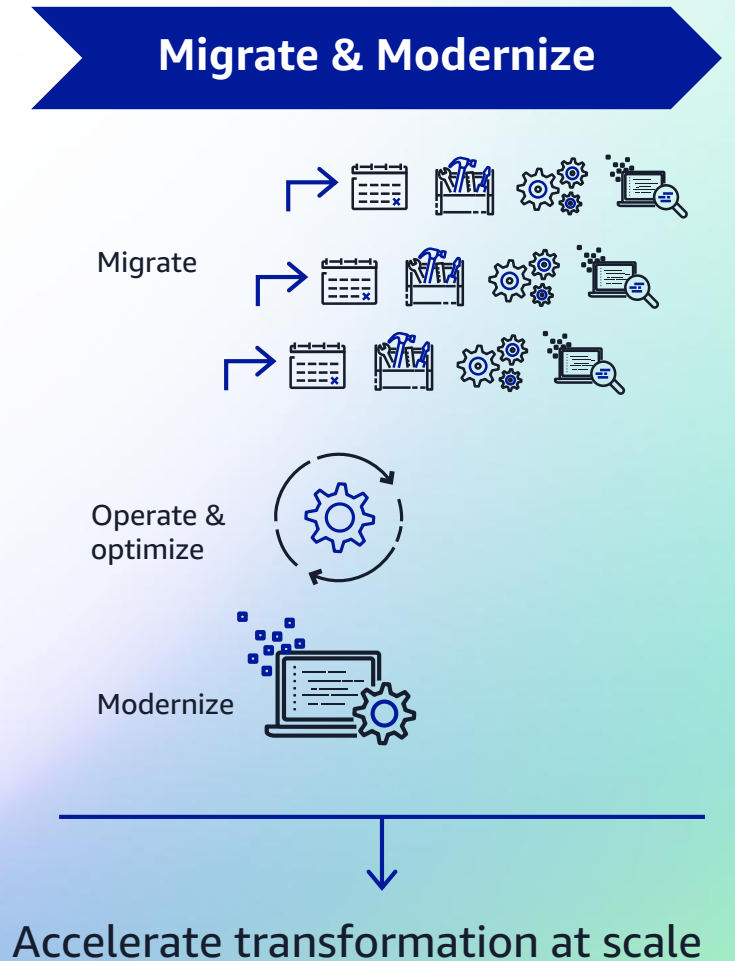
### ✓ Best Practices

- ✓ Demonstrated leadership
- ✓ Set clear business goals
- ✓ Develop cloud skills / address gaps

**The highest risk has been in a stalled project or a false start  
..... these can set a cloud program back by months, even years**

# AWS Migration Framework

- Cloud Migration Factory
- AWS End-of-Support Migration Program (EMP) for Windows Server
- Application Modernization (Assessment, Lab)
- SaaS Transformation



Using a proven framework greatly increases your odds of success and speed to market

# Mobilize overview

## Goals

- Build AWS foundational environment
- Establish governance and security posture
- Scale enterprise operations to AWS
- Identify migration patterns
- Define team model and agile work streams
- Develop cost and resource model for the migration of a defined portfolio

## Mobilize



## Outcomes

### Platform

- Landing Zone with security controls
- Operational tools and procedures

### Portfolio

- 7R disposition and decision criteria
- App discovery and migration Wave Plan

### Migration

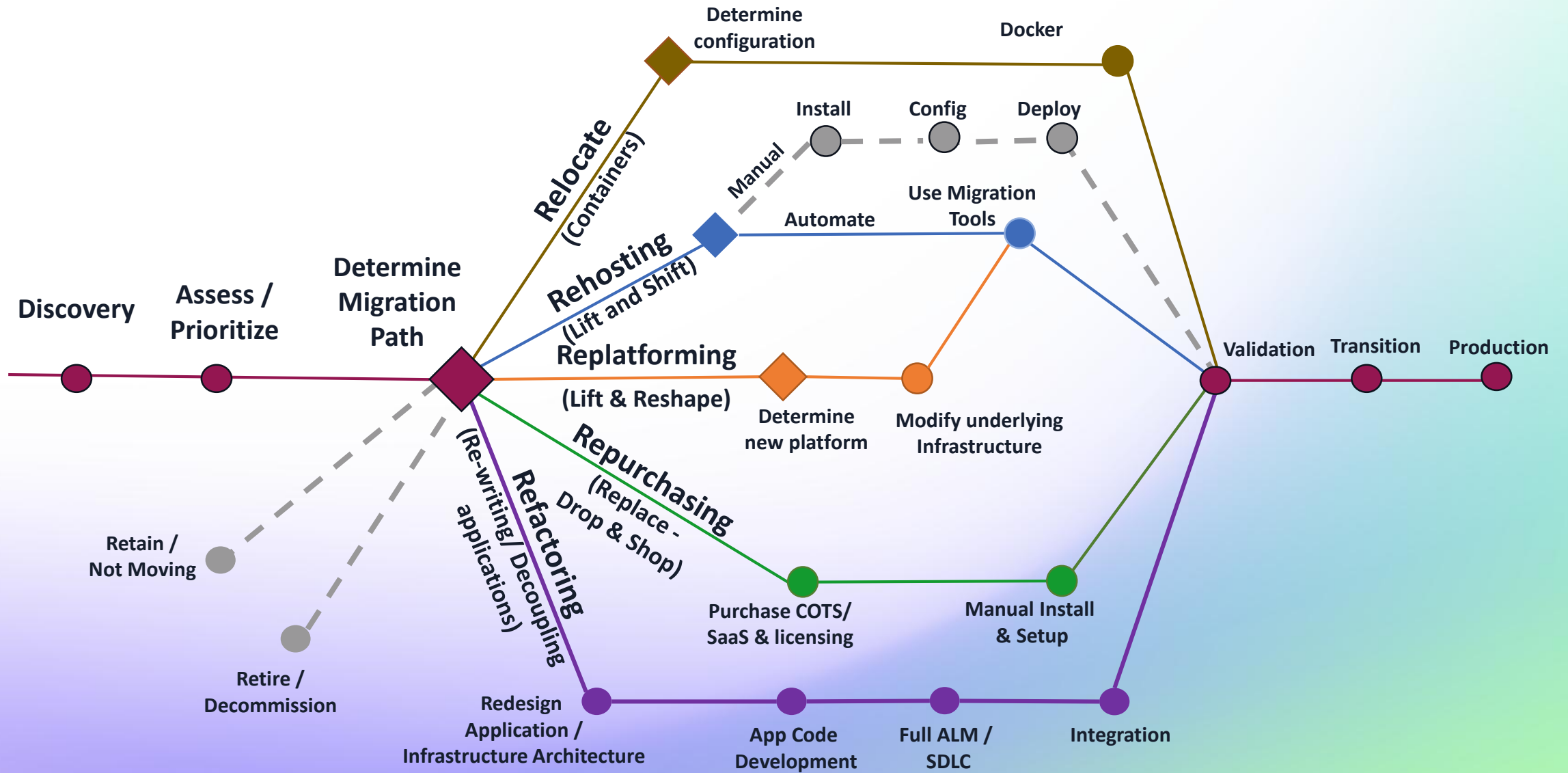
- 3–5 applications migrated to AWS
- Hands-on migration experience and patterns
- Migration proposal

### People

- Cloud Leadership functional optimization
- Organization Change Acceleration plan(s)
- Cloud skills assessment and role ramp-up plans

**Enable readiness for a mass migration, modernization, or greenfield**

# Application Migration Strategies



# AWS Migration Framework

## Assess



Migration Readiness Assessment



Rapid discovery



TCO report



Accelerators



Briefings & workshops



Immersion day

Create a case for change

## Creating a Case For Change

- Establishing Data Requirements and Collecting Data
- Evaluating potential third-party license cost savings
- Developing a compelling business Case
- Aligning on an understanding of the capabilities required
- Establishing a Roadmap for the activities to come
- Agreeing to a Prioritized List of Actions
- Gaining organizational commitment to the journey ahead
- Taking the first step

AWS Migration Evaluator

AWS Migration Readiness Assessment

AWS Optimization and License Assessment

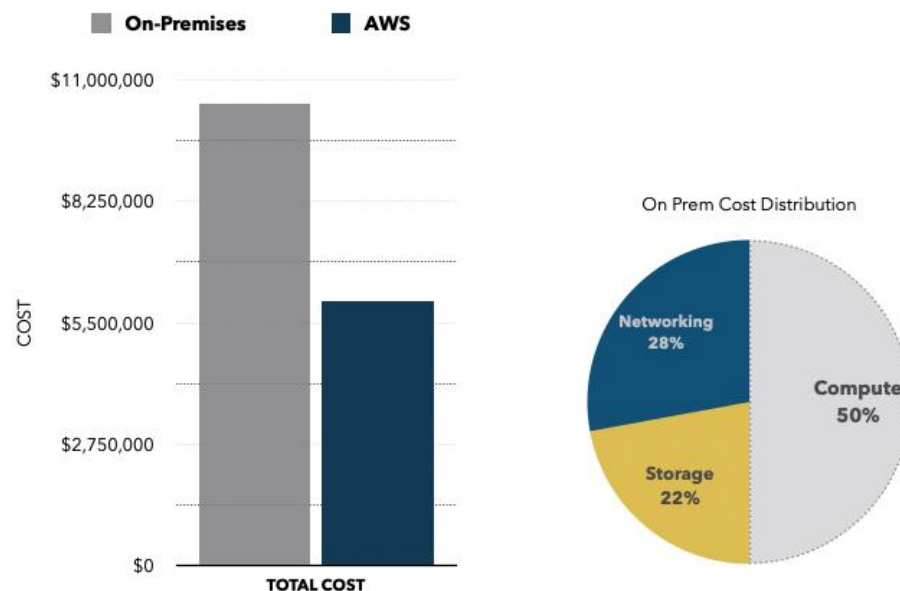
Using a proven framework greatly increases your odds of success and speed to market

# Keys to Success

- Create a clear vision and strategy
- Build strong foundations
- Invest in people and processes
- Demonstrate that the success aligns with the strategy



# SUMMARY – ON PREM VS AWS (ME/CLOUD ECONOMICS TEAMS)



	On-Premises	AWS	SAVINGS	%
COMPUTE (3 Yrs Reserved Inst.)	\$6,766,642	\$2,992,184	\$3,774,458	55.8%
STORAGE	\$2,178,855.00	\$1,701,449.00	\$477,406.00	21.9%
NETWORKING	\$1,499,579.00	\$404,214.00	\$1,095,365.00	73.0%
AWS ENT SUPPORT	\$0	\$900,000	-\$900,000	0.0%
<b>TOTAL COST</b>	<b>\$10,445,076</b>	<b>\$5,997,847</b>	<b>\$4,447,229</b>	<b>42.6%</b>

Fig. Example of Total Cost (5 Years)

*\*Labor Cost Not Included | \*Windows SQL Included | \*SQL BYOL | \*3 Yrs Reserved Instance Pricing*



# Are you Well-Architected?



Build and deploy faster



- Lower or mitigate risks



- Make informed decisions



Learn **AWS** best practices

# Cost Optimization

- Implement Cloud Financial Management (CFM)
- Adopt a consumption model
- Measure overall efficiency
- Stop spending money on undifferentiated heavy lifting
- Analyze and attribute expenditure

# Operational Excellence

- Organize teams around business outcomes
- Implement observability for actionable insights
- Safely automate where possible
- Make frequent, small, reversible changes
- Refine operations procedures frequently
- Anticipate failure
- Learn from all operational events and metrics
- Use managed services

# Operating your cloud



**Change Management**



**Access Management**



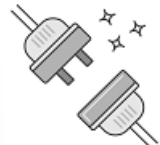
**Security Management**



**Incident Management**



**Patch Management**



**ITSM Integration**



**Provisioning Management**



**Continuity Management**



**Reporting**

## Self-Managed

### Full control simplified with AWS tools

- AWS Service Catalog
- AWS Systems Manager
- AWS Management Tools & Services
  - Modeling and Provisioning; Automation and Operations; Monitoring and Logging
- 3<sup>rd</sup> Party Tools

## AWS Managed Services (AMS)

### We operate your cloud with AWS best practices and compliance standards so you can focus on your business priorities

- Addresses Security & Compliance
- Managed AWS Landing Zone
- Self-service automation
- 7x24 Worldwide AWS Operations Support Engineers
- “Month-to-Month” terms: you can take back control any time

## Partner Managed

### Leverage AWS certified Managed Service Partners to help operate your cloud

- 100+ Managed Service Partners (MSP)
- Certification Program
- Third-Party Audit
- Full Lifecycle Services

# Emory University

- Build high-performance computing environment in AWS cloud to support AI.Humanity initiative and large-scale machine learning research
- Deployed AWS HPC cluster in 6 weeks using CloudFormation, enabling seamless integration with existing workflows and supporting complex ML workloads with A100 GPUs
- Reduced genome sequencing time from 3 days to 3 hours on AWS, trained 21,000-image ML model, and expanded research capabilities

